

Stanislav Plachý

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- Education**
- Masaryk University, Brno
Faculty of Science – Geology
Graduated June 1978, Doctor of Science
 - Institute of Chemical Technology, Prague
Semester Postgraduate Study, Underground Storage of Gas
Graduated June 1987
 - The Nottingham Trent University
Postgraduate Certificate in Management
Graduated June 1995 at Brno Business School
 - CIMA A Diploma in 2004
 - Masaryk University, Brno
Faculty of Law – Lifelong learning
MPA Diploma in 2011

Experience

9/2004 – 11/2013

Constitutional Court of the Czech Republic, Brno

Chancellor

I was in charge of the administrative (non-judicial) part of the Court – economic, operation/investment, IT, personal and organizational section, as well as the record office. I was responsible for the current budget – its planning and performance. Part of the position was conceptual and methodical design towards Constitutional Court advancement. Concerning economic, management and operational matters and negotiation with state bodies I acted on behalf of the Court.

6/2004 – 9/2004

South Moravian Innovation Centre, Brno

Marketing Manager

My orientation in this position was marketing support of processes for interconnection R&D and commercial sphere – search and mediation of communication, demands, company presentations towards colleges, municipalities and partners, working out the concept and budget for the marketing and responsibility for its performance, etc. Relevant part of the job was marketing and business consultancy and coaching of start-up firms in the Technological Incubator.

2002 – 2003

Jihomoravská plynárenská, a. s., Brno

Vice-Chairman of the Board, Operations Director

In this position, I was directly managing the Distribution and the Asset Management Divisions.

Member of the Board, Commercial Director (till 06/2003)

Aside from strategic development (e.g. introduction of Key Account Management, Product Management including the role assessment and expectations for the newly established job-positions) and operational management of trade and marketing, I was actively involved in the restructuring of the company and establishing of the process management.

The preparation for the market liberalization and keeping customers by offering new products, improving services and increasing thus their satisfaction with JMP services was in the foreground of my activities.

Representation of the company towards municipalities and state bodies and institutions such as senators, deputies, Energy Regulatory Office, mayors etc. lay within my duties. Being a press agent/spokesman of the company, I communicated with the media. I promoted actively the perception of natural gas as a product and the

- co-operation between GDC's in the theoretical and practical fields per the Czech Gas Union.
- 2001 – 2002 **Teplárny Brno, a. s. (Power and Heating Plant, Brno)**
Marketing Manager
The job description included all basic marketing activities with focus on the customer care, PR, CRM and gradual building up of a marketing subdivision in the company. I served as the press agent/spokesman, worked out the budget and concept for the marketing and the advertisement strategy and was accountable for their performance to the management meeting, respectively to the CEO. I represented the company actively at conferences and participated in the communication with customers and the Brno city council.
- 1994 – 2001 **Jihomoravská plynárenská, a. s., Brno (Regional Gas Distribution Comp.)**
Head of the Marketing Department
I was responsible for winning potential customers, customer care and communication, appraisal of area gasification program, strategy and information, PR, advertisement and promotion, corporate image development, organisation of company marketing social events. I controlled the activities of four departments with 17 employees in total.
At the same time, I served as the press agent/spokesman of the Company.
I worked out the marketing and advertising concept of natural gas as an ecological, effective and comfortable source of energy; made out and submitted for approval the marketing budget and was responsible for its performance.
I represented the Czech Republic in the Intergas Marketing Association, in the Working Group for Gas and in the Expert Group for Gas Supply and Use of the UN Economical Commission for Europe. By virtue of these functions, I coordinated the share of GDC's in the joint solution of these tasks.
- 1991 – 1994 **Transgas, s. p., Prague**
Head of the Underground Storage of the Gas Department
The position embraced technical and methodical control of all four Czech storage facilities, management of the research work targeted at the performance improvement and storage capacity enlargement. I published several articles in professional journals.
- 1985 – 1991 **Jihomoravské plynárny, o. z., Brno**
Geologist
I was a team member respectively project manager; performed various analytical works and partial research of reservoir parts of underground gas storages; served as an opponent of external research works and was responsible for reservoir parts of the storage fields.
- 1980 – 1985 **Czechoslovak Academy of Science, Geographical Institute, Brno**
Internal post-graduate, member of the Physical Geography Dept.
As a member of different research teams, I fulfilled tasks in geology, geomorphology, speleology, remote sensing of Earth, etc.
I wrote and defended a thesis "Methods of Monitoring Mining Relief Shapes Using Remote Sensing of Earth".
- 1978 – 1980 **Masaryk University, Institute of Mineralogy and Petrography, Brno**
I was a member of the academic team as an assistant professor lecturing on mineralogy, petrography, etc.
- 1989 – 1997 *Czech Republic representative in the International Gas Union, Committee for Production, Treatment and Storing of Gas (A-committee), held the position of a chairman of underground storing subcommittee in the last three years.*
- Skills**
Languages: Czech (mother tongue), English, German, and Russian.
Computer: Proficiency in MS - Office, Information SW systems
Creativity and flexibility, communication with media, independence, responsibility, consistency, creativity, flexibility, Facility Management, public tender assign, driving licence B. Certificate for classified matters, issued by National Security Authority.